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October 11, 2007

Beth A. O'Donnell, Executive Director
Public Service Commission of the Commonwealth of Kentucky
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Customer Education Plan for New 364 Area Code

This letter lists Peoples Rural Telephone Cooperative's (PRTC) education plans for the new 364 area code in Western Kentucky, pursuant to Case Number 2006-00357.

PRTC plans to perform the following 3 tasks to educate our customers of the new 364 area code:

- We will include a bill message for all customers informing them of the new 364 area code. A sample of the bill message is attached.
- We will inform each of our internet customers of the new 364 area code via our monthly email newsletter.
- We will post information on our website pertaining to the new 364 area code. Also, the bill message and email messages sent to customers will include a reference to the information on our website.

If there are any questions concerning our education efforts, please call me at **(606) 287-7101** or tbingham@prtcnet.org.

Sincerely,

A handwritten signature in black ink, appearing to read "Tim Bingham".

Tim Bingham
Customer Service Manager

Attachment

General Manager: Keith Gabbard

P.O. Box 159 U.S. Highway 421 McKee, Kentucky 40447

McKee: (606) 287-7101 Booneville: (606) 593-5000

Fax: (606) 287-8332 Email: prtc@prtcnet.org

Important Information About Your Service

NEW AREA CODE IN WESTERN KENTUCKY

Effective April 1, 2008, western Kentucky will begin using a new area code. The new area code is “**364**” and will be used in the far western part of Kentucky. Some of the cities to utilize the new area code are Paducah, Henderson, Hopkinsville, Madisonville, and Murray. The area known as the “Land Between the Lakes” will also utilize the new area code.

The need for the new area code is due to the rising demand for new telephone numbers. A 6-month transition period where both the current area code of 270 and the new area code **364** can be used will begin on April 1, 2008. However, beginning on October 1, 2008, the new area code of **364 must be dialed.**

For more detailed information on the new area code in western Kentucky, visit our website at www.prtcnet.org and click on “Area Code Changes for Western Kentucky”.